WASHINGTON STATE UNIVERSITY

	1996-99 Baseline	2001-03 Plan	Projected Improvement from
	Performance	Target	Baseline
COMMON MEASURES			
Graduation Efficiency Index			
Freshman	90.0%	91.5%	1.5
Transfers	81.0%	83.6%	2.6
Undergraduate retention			
Overall	84.4%	86.4%	2.0
Freshman	83.7%	84.7%	1.0
5-Year Graduation rate	53.8%	55.9%	2.1
INSTITUTION-SPECIFIC MEASURES			
Faculty productivity			
Student credit hours/FTE faculty	198.5	207.7	9.2
Individualized enrollment/faculty	3.7	3.8	0.1
Research and scholarship	80.3%	Met	*
Other measures: technology for			
learning			
Distance student credit hours	24,204	Met	*
Degree programs via distance	6	12	6
Reengineered courses	131	Met	*
Classrooms with technology	51.4%	70.0%	18.6

^{*2004-05} targets in these areas have been met or exceeded.

WASHINGTON STATE UNIVERSITY

DESCRIPTION OF COMMON MEASURES

Graduation Efficiency Index: A measure of how efficiently undergraduate students complete their degrees, by taking into consideration the total number of credits earned, dropped, repeated and transferred, compared with the number required for graduation.

Undergraduate Retention: The proportion of undergraduate students who continue to be enrolled from one year to the next.

Five-year Graduation Rate: The percentage of students who begin as freshmen and graduate within five years.

DESCRIPTION OF INSTITUTION-SPECIFIC MEASURES

Freshman Retention: In order to better manage its efforts, WSU has set a target for Freshman Retention rather than for Overall Retention, while continuing to report Overall Retention, as well.

Individualized Enrollment/Faculty: Measures the amount of work faculty do with students in the form of supervising undergraduate research, internships, senior theses, private lessons, and independent studies. (This measure tends to rise and fall with the size of the junior/senior classes.)

Student Credit Hours per Faculty FTE: Number of credit hours generated per instructional faculty FTE. (This measure tends to rise and fall with the size of the freshman/sophomore classes.)

Research and Scholarship: Percent of faculty completing the expected amount and type of scholarship during the past year, based on each college's definition of what constitutes scholarly work in that field.

Distance Student Credit Hours: Credit hours earned through interactive video courses, pre-recorded video courses, online courses and multiple mode courses.

Degree Programs via Distance: Number of different degree programs offered entirely at a distance, through electronic media such as interactive video, online courses, etc.

Reengineered Courses: Number of courses taught "primarily" by electronic means, including WHETS, online, e-mail, video-conference, etc.

Classrooms with Technology: Percent of University classrooms equipped to support technology-intensive teaching.